**Suggested email copy to send to Next Step students (Years 11-14)**

Subject line suggestion – Gain free virtual work experience with BT!

Good afternoon xxxxx

I wanted to make you aware of a **virtual work experience** opportunity with **BT**, through the Digdata programme.

From fashion to finance, sport to social media, travel to telecomms, data is used every day to make decisions.

The skills required for a career in data are broad, so whether you’re a creative, a problem solver, a storyteller, an inventor, or a number cruncher – you can combine your natural skills, interests, and passions with your favourite curriculum subjects to find out about new and exciting career paths.

The **BT live online career challenge** is available for students across year groups 11-14 to attend on the following date and time:

* **First Step (Years 11-14) – Wednesday4th May at 5pm GMT –** [Register NOW!](https://digdata.online/bt-live-online-career-challenge-next-step-registration-form/)

Click [here](https://digdata.online/partner-events-bt-live-online-career-challenge/) to find out more about the BT live online career challenge

The event is free to attend and will give you the opportunity to solve a real business problem and earn a virtual work experience certificate.

Attending this event will give you a head start in learning about new and exciting careers.

Kind regards,